INTERACTIVE KEYNOTE FOR LEADERSHIP MEETINGS, SUMMITS, ASSOCIATIONS, CONFERENCES AND SALES KICKOFFS

The Decision Experiment

Same AI. Different people. Different results.

What if your audience could see, in real time, why some people turn AI into measurable business value while others struggle with the exact same technology? They will.

The AI advantage your competitors can't buy is the judgment of your people.

Keynoted in: **20+** cities · **5** countries · **3** continents

25,000+
people she has spoken to from the stage

$11T+
managed by the central bank CIOs she led in Switzerland, invited by the US Fed CIO

35,000+
professionals follow her work or took her courses

900+
executives advised through the Gartner program she led

WHAT HAPPENS LIVE

1. Everyone decides. A real AI decision from your industry, on their phones.
2. The results appear. The room reacts. Same facts. Same AI. Different decisions.
3. The reveal. Dr. Lisa reveals why some people and organizations get better results from AI than others.
4. The takeaway. Practical habits for deciding with AI, plus a report-out for your team.

WHAT YOUR AUDIENCE TAKES HOME

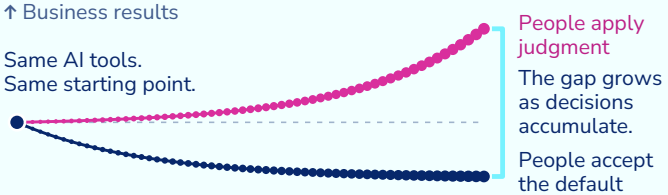
- They see their own role in AI results and why some people and organizations get better results from AI than others.
- They make better calls with AI on Monday. Practical changes they can make right away to get better results.
- They keep talking about where they landed. A shared language for deciding with AI.

WHY EVENT TEAMS BOOK IT

45 to 60 minutes. In person or virtual. CE credit eligible.

Included with every keynote: pre-event assessment, executive report-out, CE-ready learning objectives and outline, book signing when copies are ordered.

Everyday decisions. Compounding consequences.



In The Decision Experiment, your audience faces the same scenario with the same AI. They compare decisions, see why their outcomes differ, and learn to change their own results.

> *"Unbelievably fantastic! Dr. Lisa named something I've lived but never heard anyone talk about. I took notes like crazy and walked away energized."*
>
> Carla Blickensderfer, Global Capability Development Leader, AWS Consulting Partners Center of Excellence, AWS



> *"The continuous polling throughout your presentation was brilliant and kept folks engaged."*
>
> Faith Hawley, Event organizer, Premier Connects

She bought it, sold it, governed it. Now she builds with it every day.

Former CIO, Gartner VP, Microsoft and Splunk executive, board director, Doctorate in Artificial Intelligence (2023), author of Show AI—Don't Tell It (Wiley, 2026), print and Audible.

In-person keynotes from $25,000 plus travel. Virtual keynotes from $15,000.

SELECT STAGES

SIM Boston Technology Leadership Summit at Gillette Stadium · City Tours NYC · Bank for International Settlements, Basel, Switzerland · Dell + Computacenter · Merit TV, Dr. Phil's Morning Show

Dr. Lisa AI **Book Dr. Lisa Palmer**

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