INTERACTIVE KEYNOTE FOR LEADERSHIP MEETINGS, SUMMITS, ASSOCIATIONS, CONFERENCES AND SALES KICKOFFS

# The Decision Experiment

## Same AI. Different people. Different results.

What if your audience could see, in real time, why some people turn AI into measurable business value while others struggle with the exact same technology? They will.

**The AI advantage your competitors can't buy is the judgment of your people.**

Keynoted in: **20+** cities · **5** countries · **3** continents

**25,000+**
people she has spoken to from the stage

**$11T+**
managed by the central bank CIOs she led in Switzerland, invited by the US Fed CIO

**35,000+**
professionals follow her work or took her courses

**900+**
executives advised through the Gartner program she led

### WHAT HAPPENS LIVE

1. Everyone decides. A real AI decision from your industry, on their phones.
2. The results appear. The room reacts. Same facts. Same AI. Different decisions.
3. The reveal. Dr. Lisa shows the human decisions behind the split: what people ask, trust, challenge and change.
4. The takeaway. Practical habits for deciding with AI, plus a report-out for your team.

### WHAT YOUR AUDIENCE TAKES HOME

- They see their own fingerprints on AI results. What they ask, trust, challenge and change shapes every output.
- They make better calls with AI on Monday. Habits for what to question, what to trust and when to push back.
- They keep talking about where they landed. A shared language for deciding with AI.

> *"Unbelievably fantastic! Dr. Lisa named something I've lived but never heard anyone talk about. I took notes like crazy and walked away energized."*
>
> Carla Blickensderfer, Global Strategy Center of Excellence Leader, AWS

> *"The continuous polling throughout your presentation was brilliant and kept folks engaged."*
>
> Faith Hawley, Event organizer, Premier Connects

Contact your speaker bureau representative.

### WHY EVENT TEAMS BOOK IT

45 to 60 minutes. In person or virtual. CE credit eligible.

Included with every keynote: pre-event assessment, executive report-out, CE-ready learning objectives and outline, book signing when copies are ordered.

## She bought it, sold it, governed it. Now she builds with it every day.

Former CIO, Gartner VP, Microsoft and Splunk executive, board director, Doctorate in Artificial Intelligence (2023), author of Show AI—Don't Tell It (Wiley, 2026), print and Audible.

SELECT STAGES

SIM Boston Technology Leadership Summit at Gillette Stadium · City Tours NYC · Bank for International Settlements, Basel, Switzerland · Dell + Computacenter · Merit TV, Dr. Phil's Morning Show



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