

The Decision Experiment

Who's in control when AI can act?

The same AI that pays off at one company makes headlines at another. The difference is human judgment: the decisions your leaders make about what AI can do on its own. Every AI rollout is a decision about what your organization will let machines do on its behalf. Which actions can AI take? Which decisions stay with your people? And what proof do you need before calling it safe to scale? In the first five minutes, your CIOs, CISOs and directors make that call on their phones, and see how differently careful leaders answer it.

5 min

until every person in Dr. Lisa's room is in the experiment

25,000+

people Dr. Lisa has reached from the stage

11,000+

professionals in Dr. Lisa's LinkedIn Learning courses

\$11T+

in central bank assets represented by the 36 CIOs Dr. Lisa led in an AI lab at the Bank for International Settlements in Basel, Switzerland

WHAT YOUR AUDIENCE LEAVES WITH

- 1 They see where AI changes who holds authority, not just what the technology can do. The real exposure sits in permissions, workflows, oversight and who signs off, not only in the model.
- 2 They can tell a vendor promise from a written policy from real proof. And they know which one the board needs before saying yes.
- 3 Technology, security and board leaders agree on what responsible scale looks like. One shared view of how much AI authority is acceptable, so AI keeps moving instead of stalling in review or surprising the board.

WHO IT'S FOR

- CIO forums, security conferences, board retreats and leadership meetings.
- In person or virtual.
- CE credit eligible, including ISC2.



In-person keynotes start at \$25,000, plus travel. Virtual keynotes start at \$15,000.

Eligible for CE credit with most professional bodies, including ISC2 CPE (Group A when delivered with the cybersecurity scenario), ISACA CPE, NASBA CPE and PMI PDUs. Learning objectives and a timed session outline are included in the planner kit.



Try the experiment.

Scan to make the AI risk decision your leaders will make, at drlisa.ai/ai-risk-keynote.

WHY EVENT TEAMS BOOK IT

CIO, board director, and Gartner VP advising hundreds of CIOs

36 central bank CIOs hands-on with AI at the Bank for International Settlements in Basel, Switzerland

Author of *Show AI—Don't Tell It* (Wiley)

She's sat in the chair that answers for it.

Dr. Lisa Palmer has been the CIO accountable for technology decisions, a board director overseeing them, and a Gartner VP advising hundreds of CIOs on what to buy and how to govern it. She put 36 central bank CIOs hands-on with AI at the Bank for International Settlements in Basel, Switzerland, then led them in deciding which AI risks to tackle together. Her book, *Show AI—Don't Tell It* (Wiley), is taught in a university cybersecurity program, and her LinkedIn Learning course on board AI leadership carries ISC2 CPE credit.