INTERACTIVE KEYNOTE FOR LEADERSHIP MEETINGS, SUMMITS, ASSOCIATIONS, CONFERENCES AND SALES KICKOFFS

The Decision Experiment

Same AI. Different People. Different Results.

What if your audience could see, in real time, why some people turn AI into measurable business value while others struggle with the exact same technology? In the first five minutes, they will.

The AI advantage your competitors can't buy is the judgment of your people.

5 min
until every person in Dr. Lisa's room is in the experiment

25,000+
people Dr. Lisa has reached from the stage

11,000+
professionals in Dr. Lisa's LinkedIn Learning courses

$11T+
in central bank assets represented by the 36 CIOs Dr. Lisa led in an AI lab at the Bank for International Settlements in Basel, Switzerland

WHAT HAPPENS LIVE

1. **Everyone decides.** A real AI decision from your industry, on their phones, in the first five minutes.
2. **The results appear.** The room reacts. Same facts. Same AI. Different decisions.
3. **The reveal.** Dr. Lisa shows the human decisions behind the split: what people ask, trust, challenge and change.
4. **The takeaway.** Practical habits for deciding with AI, plus a report-out for your team.

WHAT YOUR AUDIENCE TAKES HOME

- **They see their own fingerprints on AI results.** What they ask, trust, challenge and change shapes every output.
- **They make better calls with AI on Monday.** Habits for what to question, what to trust and when to push back.
- **They keep talking about where they landed.** A shared language for deciding with AI.

"The continuous polling throughout your presentation was brilliant and kept folks engaged."

Faith Hawley, Director, Premier Connects (CIO Forums)

Try the experiment yourself.
Scan to make the same AI decision your audience will make, at drlisa.ai/keynote.

WHY EVENT TEAMS BOOK IT

- Everyone takes part. Nobody just watches.
- In person or virtual. Frontline to C-suite.
- Tailored to your audience: sales teams, banking, insurance, construction, IT and cyber, HR and L&D.
- No extra cost: pre-event assessment, executive report-out, CE objectives and a book signing.

She bought it, sold it, governed it. Now she builds with it every day.

- Former CIO; executive at Microsoft and Splunk; VP at Gartner
- Board director; Doctorate in AI
- Author of *Show AI—Don't Tell It* (Wiley)
- Built on behavioral data from 500+ enterprise leaders
- Founder and CEO of AI-native Neurocollective

SELECT STAGES AND CLIENTS

Dell · Seismic · Starburst · Computacenter · Grant Thornton · Carolina Panthers · Gillette Stadium · EFM IT Symposiums · SIM

Dr. Lisa AI **Book Dr. Lisa Palmer**

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