FOR CIOS, CISOS, BOARDS AND REGULATED INDUSTRIES

When AI Mistakes Are Expensive: Trust, Risk and Human Judgment

Same AI. Different people. Different results.

The same AI that pays off at one company makes headlines at another. The difference is human judgment: the decisions your leaders make about what AI can do on its own. Every AI rollout is a decision about what your organization will let machines do on its behalf. Which actions can AI take? Which decisions stay with your people? And what proof do you need before calling it safe to scale? Your CIOs, CISOs and directors make that call on their phones, and see how differently careful leaders answer it.

Keynoted in: **20+** cities · **5** countries · **3** continents

25,000+
people she has spoken to from the stage

$11T+
managed by the central bank CIOs she led in Switzerland, invited by the US Fed CIO

35,000+
professionals follow her work or took her courses

900+
executives advised through the Gartner program she led

WHAT YOUR AUDIENCE LEAVES WITH

1. They see where AI changes who holds authority, not just what the technology can do. The real exposure sits in permissions, workflows, oversight and who signs off, not only in the model.
2. They can tell a vendor promise from a written policy from real proof. And they know which one the board needs before saying yes.
3. Technology, security and board leaders agree on what responsible scale looks like. One shared view of how much AI authority is acceptable, so AI keeps moving instead of stalling in review or surprising the board.

WHO IT'S FOR

CIO forums, security conferences, board retreats and leadership meetings.



> *"Great speaker. She truly knows her subject. I could have listened to her for hours."*
>
> Gregory Lawler, CIO, GPM Life

> *"The continuous polling throughout your presentation was brilliant and kept folks engaged."*
>
> Faith Hawley, Event organizer, Premier Connects

Try the experiment yourself.
drlisa.ai/keynote

WHY EVENT TEAMS BOOK IT

45 to 60 minutes. In person or virtual. CE credit eligible.

Included with every keynote: pre-event assessment, executive report-out, CE-ready learning objectives and outline, book signing when copies are ordered.

She's sat in the chair that answers for it.

Former CIO, Gartner VP, Microsoft and Splunk executive, board director, Doctorate in Artificial Intelligence (2023), author of Show AI—Don't Tell It (Wiley, 2026), print and Audible.

In-person keynotes from $25,000 plus travel. Virtual keynotes from $15,000.

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