FOR EXECUTIVES, BOARDS AND LEADERSHIP TEAMS

Show AI, Don't Tell It: From Personal Productivity to Company-Wide Results

Same AI. Different people. Different results.

Your people are saving hours with AI. What is your business gaining? Turning individual breakthroughs into company-wide results takes leadership. Dr. Lisa shows your audience how to connect scattered AI efforts to business priorities, choose opportunities worth scaling and measure what changes. Grounded in her doctoral research and brought to life in her Wiley book, including Visual Dartboarding, this keynote gives leaders a practical method for moving from "look what AI can do" to "look what we achieved."

From "look what AI can do" to "look what we achieved."

Keynoted in: **20+** cities · **5** countries · **3** continents

25,000+
people she has spoken to from the stage

$11T+
managed by the central bank CIOs she led in Switzerland, invited by the US Fed CIO

35,000+
professionals follow her work or took her courses

900+
executives advised through the Gartner program she led

WHAT YOUR AUDIENCE LEAVES WITH

1. They can distinguish individual time savings from measurable business results and identify what it takes to connect the two.
2. They know how to show what an AI initiative changed, why it matters and what deserves further investment.
3. They leave with Visual Dartboarding, the approach from Dr. Lisa's research and book, to turn a room full of individual use cases into one shared direction.

WHO IT'S FOR

Leadership meetings, executive offsites, board sessions, client advisory boards and partner events. Works as a standalone keynote or as the opening session for an AI Adoption Engineering Level 1 cohort.

WHY EVENT TEAMS BOOK IT

45 to 60 minutes. In person or virtual. CE credit eligible.

Included with every keynote: pre-event assessment, executive report-out, CE-ready learning objectives and outline, book signing when copies are ordered.

Pairs with AI Adoption Engineering Level 1 certification, delivered by certified partners. Same-day executive workshop available.



> *"Unbelievably fantastic! Dr. Lisa named something I've lived but never heard anyone talk about. I took notes like crazy and walked away energized."*
>
> Carla Blickensderfer, Global Strategy Center of Excellence Leader, AWS

> *"The continuous polling throughout your presentation was brilliant and kept folks engaged."*
>
> Faith Hawley, Event organizer, Premier Connects

Try the experiment yourself.
drlisa.ai/keynote

She wrote the book on making AI's value visible.

Former CIO, Gartner VP, Microsoft and Splunk executive, board director, Doctorate in Artificial Intelligence (2023), author of Show AI—Don't Tell It (Wiley, 2026), print and Audible.

In-person keynotes from $25,000 plus travel. Virtual keynotes from $15,000.

SELECT STAGES

SIM Boston Technology Leadership Summit at Gillette Stadium · City Tours NYC · Bank for International Settlements, Basel, Switzerland · Dell + Computacenter · Merit TV, Dr. Phil's Morning Show